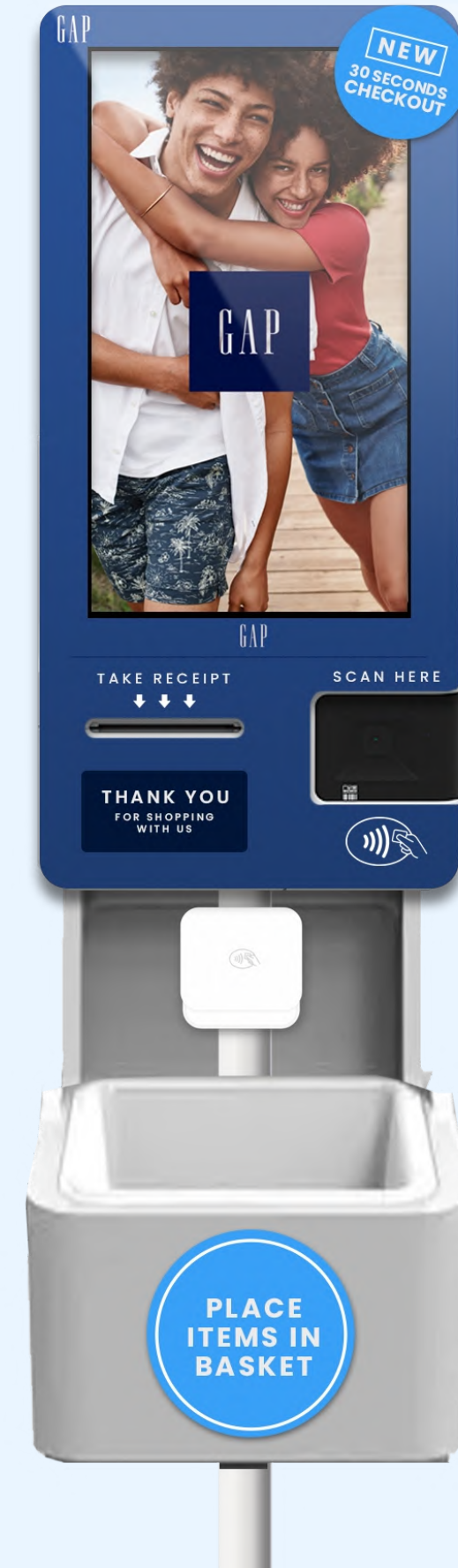


BREEZ

AI at Your Service

"Say Hello to BREEZ"

30 Second Self-Checkout



Our Mission

Enable exceptional in-store experiences to transform the retail landscape and increase business revenue.

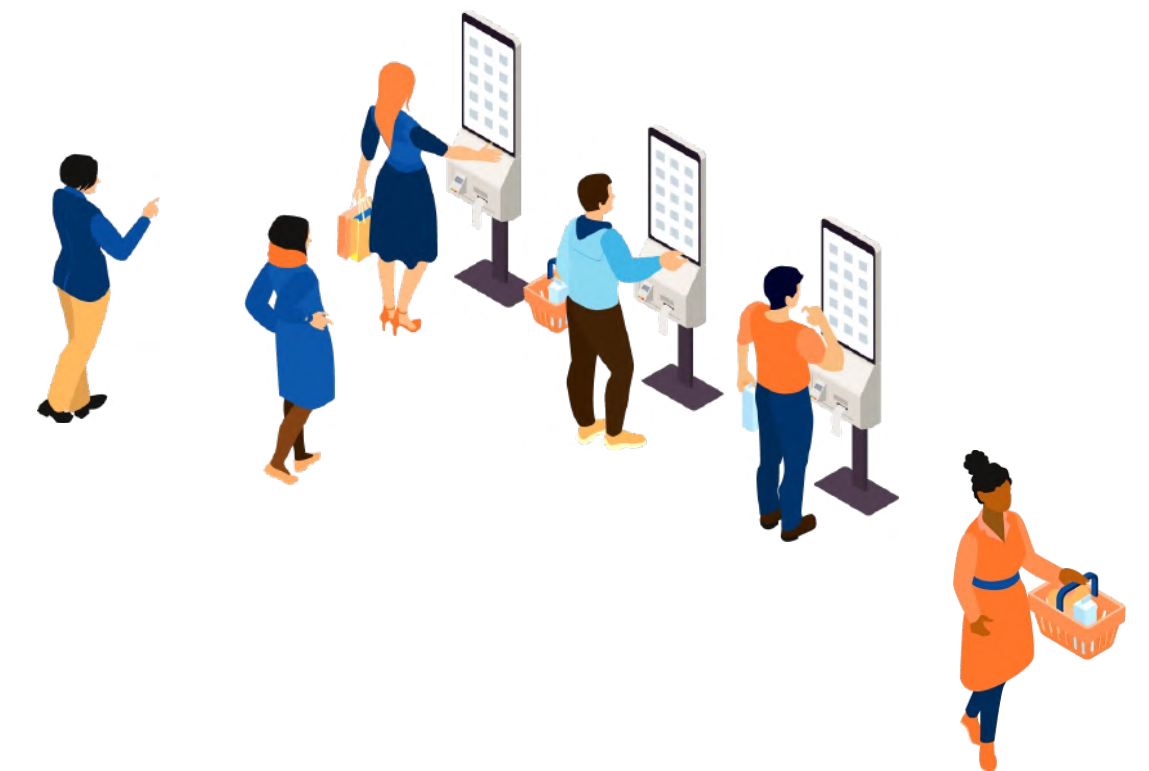
With latest technology of **Conversational AI** and **RFID** we are determined to reduce customer checkout time to **30 seconds**.

Challenges

Sub-par checkout service due to **Skilled labor shortage** leads to **severely reduced profits, slower business growth, and customer frustration.**

Key points of the problem we're trying to solve:

- **63%** of shoppers believe AI can help them save time and money ([Gartner](#))
- **48%** of restaurants face rising labor costs, resulting in layoffs ([Restaurant Dive](#))
- **37 billion** hours wasted by Americans waiting in shopping queues ([Waitwhile](#))
- **86%** of customers avoid stores with long queues ([Talk Retail](#))
- **5 minutes** average transaction time at retail counters ([APQC](#))



The Solution

Breez: the ultimate self-service kiosk **powered by AI**

- **Reduced labor cost:**
Yearly Savings with Breez up to **\$63,012**
- **Improves Customer Experience:**
Conversational **AI** | Facial Recognition
- **Increases Efficiency:**
30-Second checkouts | **RFID** Tech
- **Order Accuracy and Customization:**
100% accuracy | Gamified UI/UX
- **Plug & Play with any POS/ Retail system**
Quick & easy Setup | Universal POS Compatibility



AI POWERED



FACE SCAN



RFID TECH



PLUG & PLAY



VOICE ORDER



MULTI-LINGUAL

Cost Analysis

| | Labor | Breez |
|---------------------|-----------------------------------------------------------|-------------------------------------------------------------------|
| Cost | \$5400/month \$15/hour for 12hrs/day or 30 days | \$149/month Saving up to \$5251/Month |
| Checkout Experience | Long Lines Outdated Tech Boring Experience | Gamified interface Conversational AI Smart Face Scan |
| Check out - Time | 2-3 minutes | 30-second checkout |
| Order Accuracy | 80% Long Processing Time Error-prone Devices | 100% AI/ML Integrated Reduced Order Errors |

Yearly Savings with Breez up to **\$63,012**

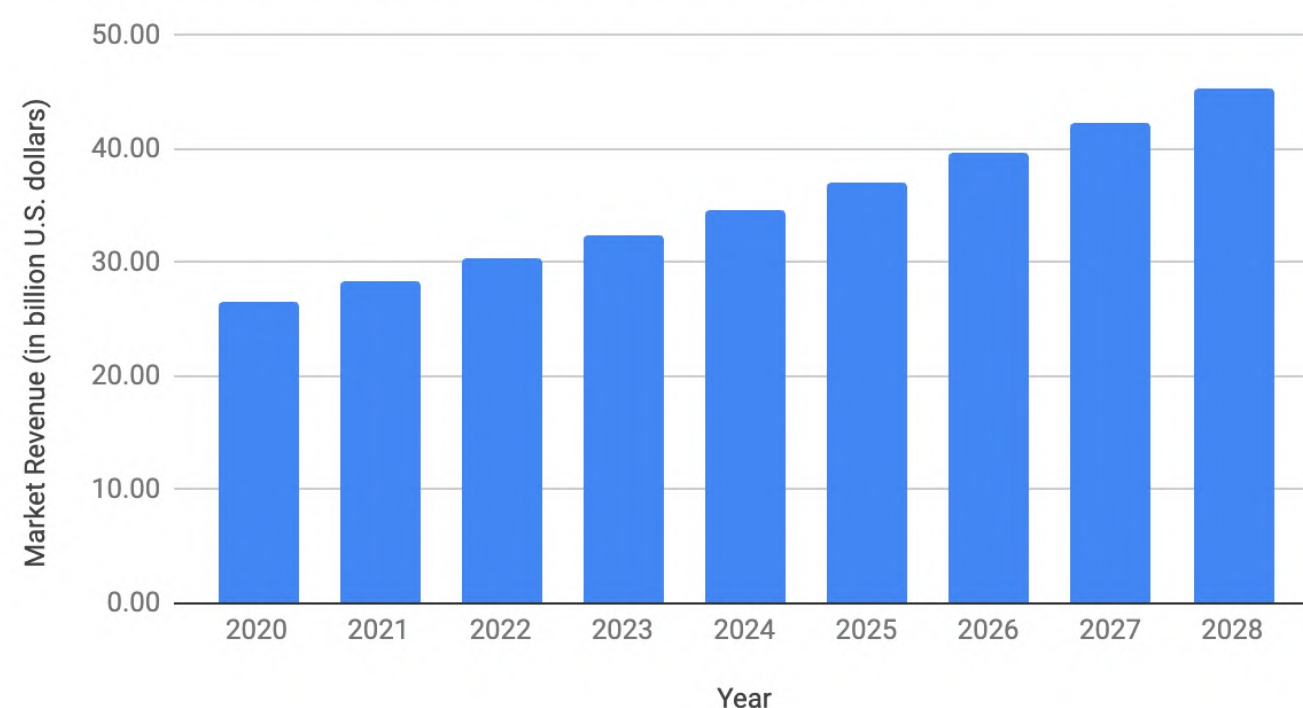


Market Opportunity – Phase 1

We're targeting **Food & Beverage SMBs** across the US.

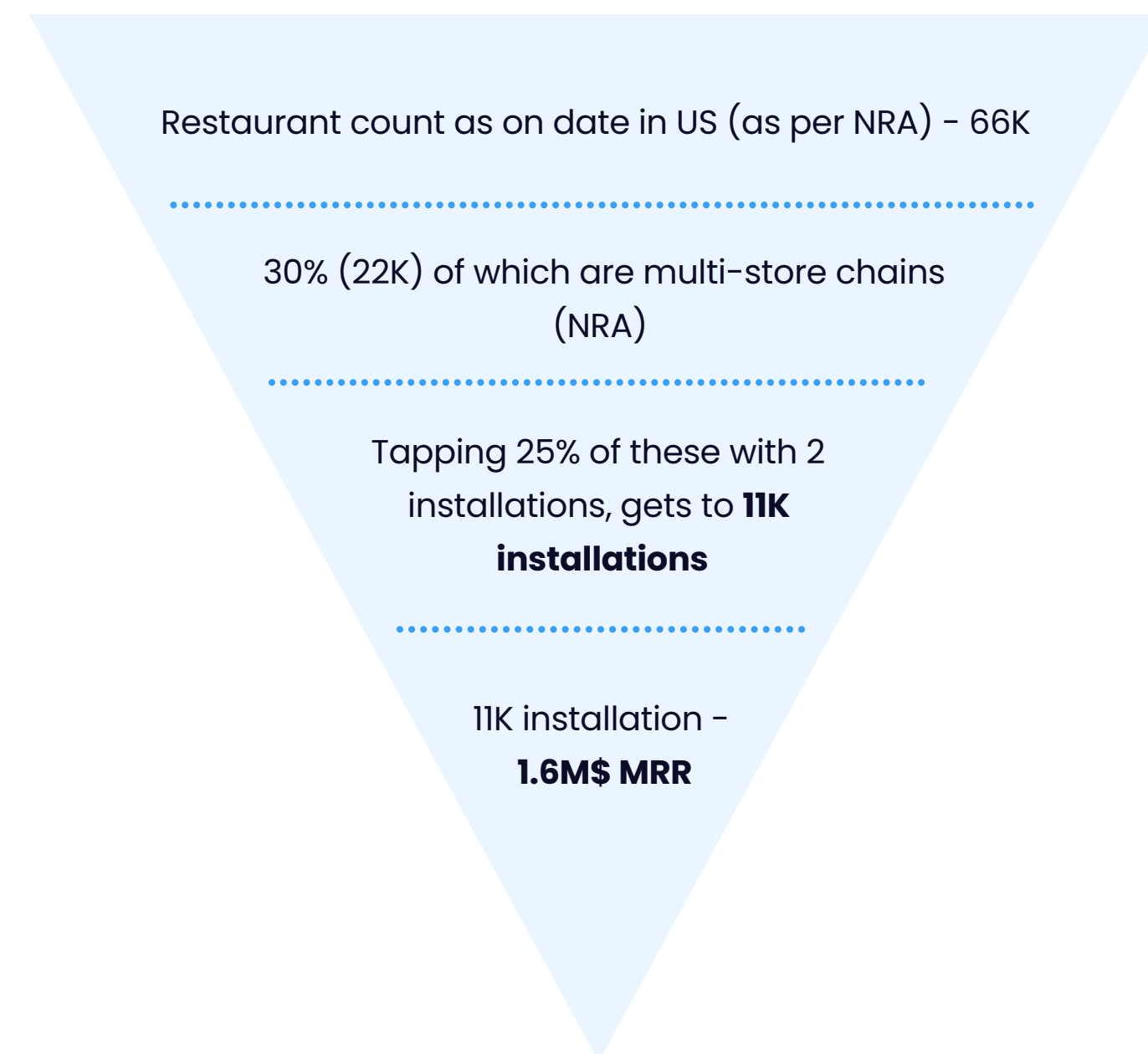
In 2028, the interactive kiosk market is forecasted to reach a size of **\$45.32 Billion**, with a **CAGR of 6.9 percent** from 2021 to 2028.

Market Revenue (in billion U.S. dollars) vs. Year



Source – [Statista](https://www.statista.com/statistics/1102827/interactive-kiosk-market/)

Target Market (Phase 1)



Phase 2 – Retail, Entertainment, Airports, Entertainment parks, Hospitals, Hotels, Train & Bus Travel

Growth to Date



Competitive Advantage

- **Conversational AI:** Breez is enhanced with natural language interactions and secure user verification.
- **Advanced back-end solutions:** Our POS solution goes beyond basic features offered by other POS companies, like Toast, Square, Revel or Clover.
- **Flexible payment partners:** Unlike competitors, we offer flexibility in choosing payment partners.
- **Integration expertise:** Our POS solution seamlessly integrates with third-party software and systems.



Our Team



Sanjeev Varshney

CEO & Founder

25 Years in Retail | Ex-Ralph Lauren



Himanshu Nagrath

CTO

20 Years | Ex PWC | Ex Deloitte



Shailendra Khurana

COO

30 Years in IT | IBM Watson Expert



Stephen Gladden

Sales & Marketing Director

20 Years in Sales

Advisors



Meghna Siha
Southern Glazer



David Horner
Talking Rain Beverage



Henry Sands
PVH Group



Manish Shankar
Nike



Onkar Wadekar
Shoppers Stop



Himanshu Shekhar
PVH Group



John H Wheeler
Chanel



Ambar Maheshwari
Indiabulls



Dmitriy Gerzon
Nokia



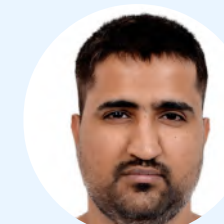
Chander Srivastava
Jamie Oliver / Wendy's



Ricardo Gonzalez
Mark Anthony Group



Gloria Canales
Ex HP



Sanchit Mehta
Burger Singh



Bob Thomas
Prestige Technology
Partners



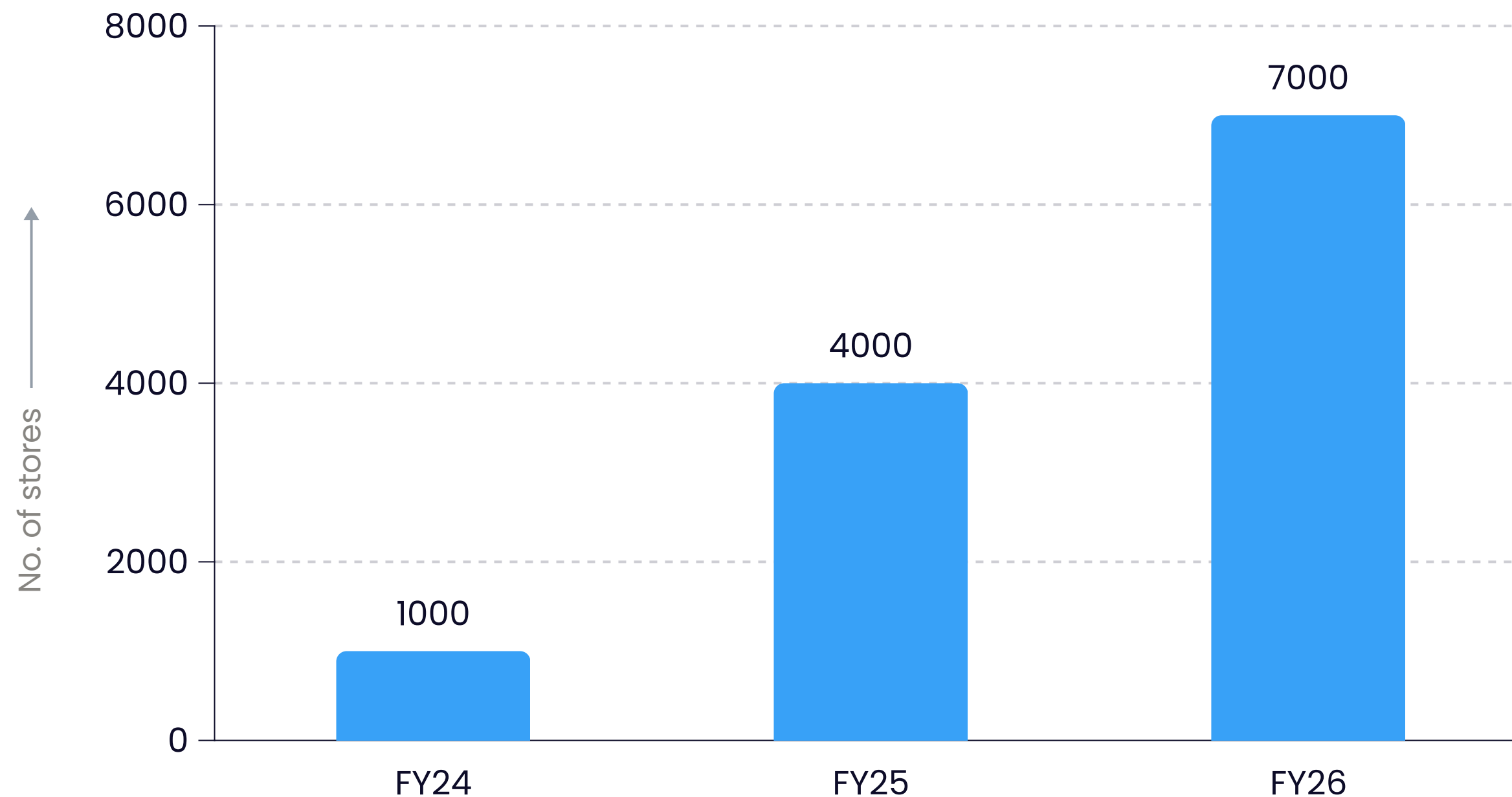
Max Goldman
Bluestar, Inc.

Go-To-Market

Our strategy is designed for a scalable and sustainable adoption of our self-service kiosks across the retail landscape.

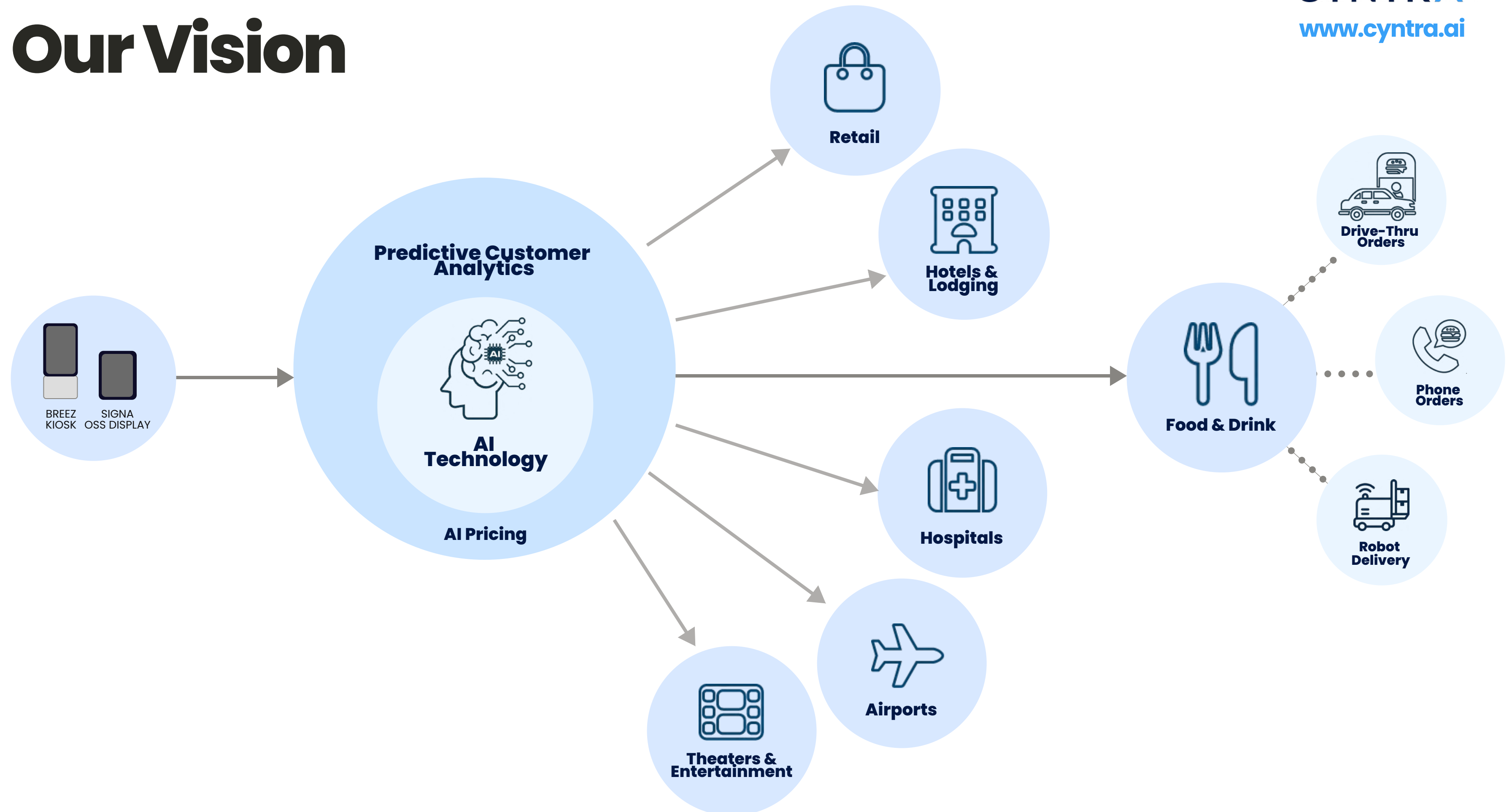
The graph illustrates our ambitious yet achievable target of progressively increasing the number of stores equipped with our state-of-the-art kiosks each year.

Targeting top 5 Brands for early adoption



Our targets for kiosk adoption in next 3 years

Our Vision



Financials/Deal

These projections demonstrate the **potential for significant revenue growth and profitability** for the company in the coming years.

- FY24: **\$3 million** in revenue
- FY25: **\$14.3 million** in revenue, representing a significant growth rate from the previous year
- FY26: **\$25 million** in revenue, indicating a continued strong growth trend.

We are Raising **\$5 Million
at **\$30 Million** pre-seed valuation**

Deployment of Funds

Market Penetration

Merchant Acquisition

Research & Innovation

Platform Scaling

Integrates with ANY POS Software

Clients who trust us



WH Smith

Current Integrations

ORACLE®

toast



LS Retail
an aptos company



Third Party Integrations

Uber Eats

Square

First Data™

clover

stripe



Thank You

[SCHEDULE A MEETING](#)

Website: www.cyntra.ai

Email: sanjeev.varshney@cyntra.ai

Contact: +1 (847) 847 4027